### BACHELOR'S DEGREE PROGRAM | BUSINESS

## **MANAGEMENT**

Specialization: Health Services Management



#### **ABOUT THIS DEGREE PROGRAM**

## **BUSINESS**

## CORE

#### A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to

key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

#### A PROGRAM TO FUEL YOUR FUTURE

In this specialization, you'll learn to allocate financial and human resources to leverage business opportunities in health services.

#### IS THIS PROGRAM FOR YOU?

You'll have a chance to develop a relevant skillset in business research, problem-solving, applied technology and resource allocation – giving you a hands-on foundation in data analysis, business operations and managerial leadership.

#### **CAREER OPPORTUNITIES**

Graduates of DeVry University's <u>Management program with a specialization in Health Services Management</u> may consider, but are not limited to, the following careers:

- Medical Office Supervision
- Patient Accounting and Billing Systems
- Managed Care Coordination
- Medical Computer Sales
- Management of Provider Networks
- Facility Direction and Marketing

#### WHAT YOU'LL LEARN

#### **ESSENTIALS**

- Communicate methods and findings
- Solve complex problems
- Apply appropriate technologies

#### **BUSINESS CORE**

- Lead, manage and collaborate in diverse environments
- Allocate financial and human resources, manage risk and analyze business opportunities
- Solve complex business problems using numerical and qualitative data
- Use technology to improve daily operations and long-term strategy

#### **PROGRAM**

- Apply leadership, resource management and conflict management techniques
- Analyze financial and statistical data
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

#### **SPECIALIZED**

- Assess system capabilities
- Analyze legal concepts and principles
- Evaluate managed care
- Evaluate budgets

#### **QUICK FACTS**

122 CREDIT HOURS

minimum credit hours required for graduation<sup>1</sup> 2 + 8
YEARS MONTHS
minimum length to graduation<sup>2</sup>

nours minimum length to graduation

# ACBSP

#### **ACCREDITATION MATTERS**

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, <a href="https://www.acbsp.org">www.acbsp.org</a>), demonstrating that it meets standards of business education that promote teaching excellence.



#### MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use the latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



#### LEARN FROM THOSE WHO LEAD

Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.



#### BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.



## Management | Health Services Management

**ESSENTIALS** 

40 CREDIT HOURS

#### **COMMUNICATION SKILLS**

ENGL112 Composition

ENGL135 Advanced Composition

#### **HUMANITIES**<sup>1,2</sup>

LAS432 Technology, Society, and Culture &

Select one

ETHC334 Diversity, Equity and Inclusion in the

Workplace ⊛

ETHC445 Principles of Ethics

#### **SOCIAL SCIENCES**

ECON312 Principles of Economics SOCS185³ Culture and Society ®

#### **MATHEMATICS AND NATURAL SCIENCES**

MATH114 Algebra for College Students MATH221 Statistics for Decision-Making

SCI228<sup>4</sup> Nutrition, Health and Wellness with Lab

#### **ADDITIONAL GENERAL EDUCATION SELECTION**

Select one

SPCH275 Public Speaking

SPCH276 Intercultural Communication ⊗

#### PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405 Career Development

COLL148 Critical Thinking and Problem-Solving

★ This icon indicates Diversity, Equity & Inclusion Courses

<sup>1</sup> 9 credit hours for students enrolled at a Pennsylvania location.

<sup>2</sup> Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.

<sup>3</sup> Students enrolled at a Nevada location must take POLI332.

4 Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with prefixes BIOS, PHYS, or SCI as part of this requirement.

#### **BUSINESS CORE**

18 CREDIT HOURS

#### **BUSINESS CORE**

ACCT212 Financial Accounting

BIS155 Data Analysis with Spreadsheets with Lab BUSN115 Introduction to Business and Technology

BUSN319 Marketing

COMP100 Computer Applications for Business with Lab

MGMT303 Principles of Management

#### **PROGRAM**

37 CREDIT HOURS

#### MANAGEMENT AND TECHNOLOGY

BIAM110 Introduction to Business Analytics
BIS245 Database Essentials for Business with Lab

BUSN278 Budgeting and Forecasting BUSN369 International Business MGMT404 Project Management

MGMT410 Human Resource Management

#### **ANALYTICS**

ACCT346 Managerial Accounting

BIAM300 Managerial Applications of Business Analytics

BUSN379 Finance

#### **SENIOR PROJECT**

BUSN460 Senior Project

#### **SPECIALIZED**

28

CREDIT HOURS

#### **HEALTH SERVICES MANAGEMENT**

HSM310 Introduction to Health Services Management

HSM320 Health Rights and Responsibilities HSM330 Health Services Information Systems

HSM340 Health Services Finance

HSM410 Healthcare Policy

HSM420 Managed Care and Health Insurance HSM430 Planning and Marketing for Health Services

Organizations

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), https://www.hlcommission.org</u>. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Viriginia. Arlington Campus: 1400 Crystat Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondarial institution by the Tennessee Higher Education Commission, https://www.th.gov/thec. Nashville Campus: 301 S. Perimeter Park Dr., Ste. 100, Nashville, TN 37211. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via <a href="https://www.ndevry.edu/catalogs">https://www.ndevry.edu/catalogs</a>, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing, ©2021 DeVry Educational Devolpment Corp. All rights reserved. Version 8/30/2021

