MANAGEMENT
Specialization: Hospitality Management

ABOUT THIS DEGREE PROGRAM

BUSINESS CORE

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

This program explores the strategies and practices of domestic and international venues, including restaurants, resorts, casinos, banquet facilities and government organizations.

IS THIS PROGRAM FOR YOU?

Interested in management in the hospitality or tourism field? Then this program might be the right fit for you.

CAREER OPPORTUNITIES

Graduates who complete DeVry's Bachelor's of Science in Management degree with a specialization in Hospitality Management may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Hotel and Restaurant Operations Manager
- Event Planner
- Meeting and Convention Planner
- Operations Manager

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Solve complex problems
- Analyze financial and business-related data

BUSINESS CORE

- Lead, manage and collaborate in diverse environments
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Apply leadership, resource management and conflict management techniques
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement

SPECIALIZED

- Apply traditional and contemporary practices to the lodging industry concerning important topics such as reservation systems, staffing, security, finance and operations
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Analyze restaurant operations, planning and marketing as a business venture and in the context of food safety as outlined in the FDA Food Code and the Hazard Analysis Critical Point system
- Use a deep understanding of the tourism industry to inform managerial approaches used in many aspects of tourism including the management of casinos and many other destinations

QUICK FACTS

122
CREDIT HOURS
minimum credit hours required for graduation[1]

2 + 8
YEARS MONTHS
minimum length to graduation[2]

ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

FLEXIBILITY TO FIT YOUR LIFE

Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

LEARN FROM THOSE WHO LEAD

Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

DeVry University

Management | Hospitality Management

ESSENTIALS

40 CREDIT HOURS

COMMUNICATION SKILLS

ENGL112	Composition
ENGL135	Advanced Composition

HUMANITIES[1,2]

LAS432	Technology, Society, and Culture ⍟

Select one

ETHC334	Diversity, Equity and Inclusion in the Workplace ⍟
ETHC445	Principles of Ethics

SOCIAL SCIENCES

ECON312	Principles of Economics
SOCS185[3]	Culture and Society ⍟

MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
MATH221	Statistics for Decision-Making
SCI228[4]	Nutrition, Health and Wellness with Lab

ADDITIONAL GENERAL EDUCATION SELECTION

Select one

SPCH275	Public Speaking
SPCH276	Intercultural Communication ⍟

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

⍟ This icon indicates Diversity, Equity & Inclusion Courses

[1] 9 credit hours for students enrolled at a Pennsylvania location.
[2] Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.
[3] Students enrolled at a Nevada location must take POLI332.
[4] Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with prefixes BIOS, PHYS, or SCI as part of this requirement.

BUSINESS CORE

18 CREDIT HOURS

BUSINESS CORE

ACCT212	Financial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

PROGRAM

37 CREDIT HOURS

MANAGEMENT AND TECHNOLOGY

BIAM110	Introduction to Business Analytics
BIS245	Database Essentials for Business with Lab
BUSN278	Budgeting and Forecasting
BUSN369	International Business
MGMT404	Project Management
MGMT410	Human Resource Management

ANALYTICS

ACCT346	Managerial Accounting
BIAM300	Managerial Applications of Business Analytics
BUSN379	Finance

SENIOR PROJECT

BUSN460	Senior Project

SPECIALIZED

28 CREDIT HOURS

HOSPITALITY MANAGEMENT

HOSP310	Introduction to Hospitality Management
HOSP320	Foundations of Hotel Management
HOSP330	Meetings and Events Management
HOSP410	Restaurant Management
HOSP420	Food Safety and Sanitation
HOSP440	Casino Management
HOSP450	Tourism Management

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